

# READY TO FUTURE-PROOF YOUR STUDENTS?

**Enterprise skills like money management, commercial awareness and problem solving help young people get into full-time work 17 months faster than their peers post study.**

## THAT'S WHAT MAKER KIDS CLUB PROVIDES

Our online program for 11 and 12 year olds takes students all the way from brainstorming to launching and running their own micro-businesses so our graduates learn these much-needed enterprise skills.

## HOW IT WORKS

Teachers allow time in class - around 14 hours total, spread over a term or more - to complete the course. They receive detailed lesson plans, with all content delivered to the students via online videos so no professional development or planning is needed to deliver the program successfully.

In lessons 1 to 9, the 'kidpreneurs' select and build their micro-businesses. Lesson 10 is the launch market, in person at school and/or online via our exclusive marketplace. Lessons 11 to 14 are held any time following the launch market, to help the students apply financial mathematics and reflect on their experiences.

## NEXT STEPS

We offer three school packages: Mini, Mid and Max. Pay by credit card online to start immediately, or contact us for an invoice and we'll get you started :)

Ready to future-proof your students?

Please get in touch:

**LACEY@MAKERKIDS.CLUB**  
**PH +61 481 327 186**



# WE'RE HERE TO HELP YOU SUCCEED



**No two schools are identical.** We work tirelessly with you to create an experience that's magical for your students and painless for you, and that fits your school's priorities and culture.

Here are some customisations you can make, and ways we can support you:

## **CORE CURRICULUM, OR EXTENSION PROGRAM?**

Our course is curriculum aligned so you can hit metrics in HASS, Financial Mathematics and General Capabilities. But you don't have to do this within a core subject. Many schools opt to run the program as an optional extra-curricular activity, or as part of their academic extension offering.

## **SEAMLESS SWITCHING: ONLINE & CLASSROOMS**

With all content pre-recorded, you can easily switch between classroom and online learning modes as often as needed. We can assist you with a program kick-off to get your students excited about the project ahead, in person (if conditions allow) or via an online webinar [like this one](#).

## **PHYSICAL AND/OR ONLINE MARKETS**

The COVID-19 pandemic accelerated our plans for an online kidpreneur-only marketplace, and we're proud to have launched [MKC Plaza](#) in May 2020. Your school can choose to run their launch market exclusively online, or in person, or both!

## **WE'RE ONLY A PHONE CALL AWAY**

Students can submit questions via [our online form](#). We answer these questions via video each Friday during school term, [like this](#).

Teachers are invited to call and/or email Lacey directly any time they need help. We're here for you, and we pride ourselves on prompt support.

# PROGRAM OUTLINE



## Stages



## Lessons

### "I want to be a kidpreneur!"

I want a business and to earn money, how do I start?

#### FIND YOUR IDEA

L1: What types of businesses exist, brainstorming  
L2: Ranking & picking your first ideas

### "I have my business idea."

I've narrowed down to a likely idea, but is there a market for it?

#### ASK CUSTOMERS TO BUY

L3: Target market identification, and  
L4: Survey customers, prototype development

### "I confirmed my idea works."

Customers were willing to buy it, what do I need to do to launch?

#### SET YOUR PLANS

L5: Business plan development,  
L6: Financial plan development, and  
L7: Marketing plan development

### "I am ready to launch."

All plans are in place and it's ready to go, where do I sell it?

#### TAKE ORDERS

L8: Market planning  
L9: Shop set up, money handling, and  
L10: **launch!**

### "I have a business."

Launch done! What shall I change, and will I continue?

#### EXPLORE AND IMPROVE

L11: Reflection, improvement actions, and  
L12: Cash flow finalisation, update plans

### "I've made improvements."

I've got a sustainable business, now what do I do?

#### REAP THE REWARDS

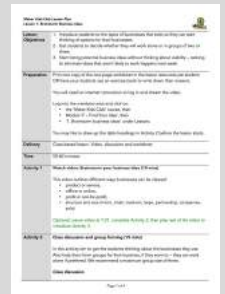
L13: Money management (save, invest, give, spend), and  
L14: **Celebrate!**

### "I am a kidpreneur!"

## SNEAK A PEEK...



[Watch Lesson 1](#)



[Download Lesson Plan](#)



[Download Worksheet](#)



[Enrol in our FREE Professional Learning](#)

# MEET SOME OF OUR GRADUATES



## **ASH**

Homemade lip balm.  
Appeared on Ch7 News  
and 96FM.



## **STELLA**

Affirmation cards  
Sells product in a store  
and online



## **RILEY & GEORGIA**

Wands  
Invited to sell at WA  
education conference



## **SIENNA**

Slime  
Sold \$87 on order  
from one sample



## **TESSA & SEYARA**

Fairground games  
Made \$139 in  
50 minutes



## **GABE**

Musician  
Released a song  
on iTunes



## **JOE**

Bin cleaning  
Booked out for two  
weeks after school



## **ALICE**

Soap  
Sold out within minutes  
of market starting



## **FREYA**

Jewellery  
Sold \$123 at Perth  
Makers Market

# WHAT OUR CLIENTS SAY ABOUT US



We are blessed with incredible clients from public, Catholic and private schools across Australia. Schools we work with now and have worked with in the past include:

- Perth College
- Aquinas College
- Cannon Hill Anglican College
- South Halls Head Primary
- Mosman Park Primary
- Presbyterian Ladies' College
- Mother Teresa Catholic College
- Riverton Primary

## WORDS FROM OUR CLIENTS



*"We simply could not recommend highly enough the Maker Kids Club, we honestly believe this is life changing work they are doing in setting children up on a path to financial freedom."*

**Scott Mosey, P&C President, WACSSO Councillor**



*"We absolutely love it. It's helped [my students] understand a lot of the math vocabulary... it's incredible to see them really having to use that and say we actually do need maths and this really does help."*

**Svetlana Stefanovic, Year 5/6 Teacher, Mosman Park Primary School**



*"The concepts were directly linked to the Australian Curriculum and the program was an excellent link between study and practice. I highly recommend this program and I think it should be compulsory for all Year 6 students."*

**Shelley McCarroll, Year 6 Teacher, Riverton Primary School**



*"I was absolutely blown away by how successful the night was. The students did an amazing job and I am so proud of them. I haven't done the final count, but I won't be surprised if between them they have raised over \$2000 in profit! And it's not over! I have a meeting with our P&F representatives tomorrow to see if we can support them with their Christmas stall."*

**Suzie Alexander, Primary Curriculum, Cannon Hill Anglican College**